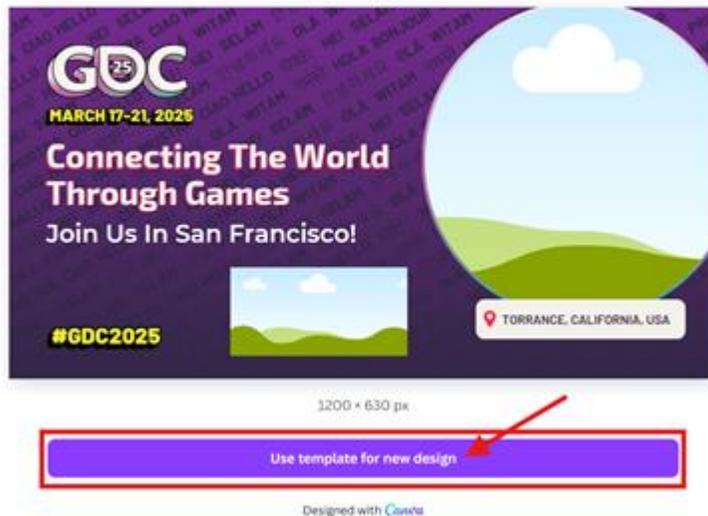


- **Go to the Canva template**

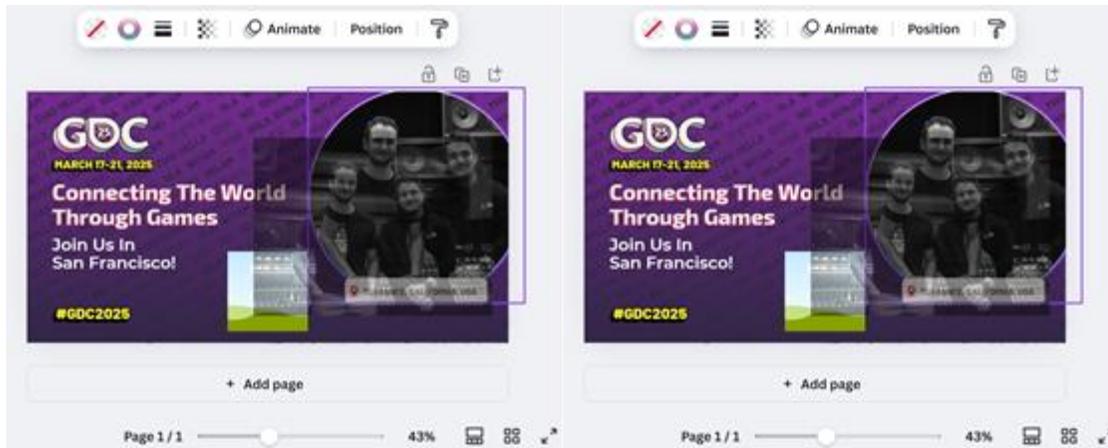
- Connecting the World Through Games:
<https://www.canva.com/design/DAGgdrA7S5Y/U3KKKHtCrM-1RDgnZq6VEw/view?mode=preview>
- #WeAreGDC:
https://www.canva.com/design/DAGgty_f8V8/9cE2wltQ0_9o0uli0IEf5w/view?mode=preview
- Click button “Use template for new design” to begin creating your social media card.
(You’ll be asked to sign in or create an account. Individual Canva accounts are free if you do not have a company/team version.)

A template created by Game Developers Conference (GDC) was shared with you, start designing now



- **Add your photo**

- In Canva, go to Uploads in the left nav menu and upload your photo file
 - Select a photo of you/team at your “home base” or traveling to GDC
 - Size: minimum 540x540 pixels (Canva will crop your photo to fit 540x540)
 - Format: JPEG, PNG, HEIC/HEIF, WebP
- Drag photo from Uploads and over the circle image frame. You’ll see the landscape placeholder image is replaced with your photo.
- Double click on photo to resize or move it



- **Add your logo**
 - Go back to Uploads and upload your logo file (1:1 square)
 - All white versions will look best
 - Size: 200x200 pixels (Canva will crop your logo to fit 200x200, so you may need to add padding before uploading into Canva.)
 - Format: JPEG, PNG, HEIC/HEIF, WebP
 - Drag square logo from Uploads and over the square image frame. You'll see the landscape placeholder image is replaced with your logo.



- **Add your location** (Connecting the World Through Games template only)
 - Double click on “Torrance, California, USA” to change the text. If your location doesn't fit, you can adjust the font size.
- **Download your social card**
 - Click on the “Share” button and select “Download” below the “Copy link” button.

- For best results, keep the file type “PNG” and size 1200x630px.
- Click the purple “Download” button and save on your computer. Now you’re ready to share!