



GameDevelopers[®]
Conference

08

CONTACT:

Aaron Murawski
Global Sales Manager
Recruitment & Education
Tel: 805.523.7841
Fax: 805.523.8672
amurawski@cmp.com

Jasmin Dave
Global Events Manager
Tel: 415.947.6226
Fax: 415.947.6090
jdave@cmp.com

Cecily Herbst
Sr. Account Manager
East Coast, Europe,
& Eastern Canada
Tel: 415.947.6215
Fax: 415.947.6090
cherbst@cmp.com

Amanda Mae Miller
Account Manager
Western Canada,
India, Australia, Asia
Tel: 785.838.7523
Fax: 516.467.8690
ammiller@cmp.com

Gina Gross
Sales Representative
Education and Recruitment
Tel: 415.947.6241
Fax: 415.947.6090
ggross@cmp.com

John Watson
Media Account Manager
Gamasutra/Game Developer
Magazine
Tel: 415.947.6224
Fax: 415.947.6090
jmwatson@cmp.com

Jacey Correia
Event Sales Associate
Tel: 415.947.6256
Fax: 415.947.6090
jcarreia@cmp.com

GDC SUITE NIGHT SPONSORSHIPS

FEBRUARY 18-22, 2008 • MOSCONE CONVENTION CENTER • SAN FRANCISCO, CA

Last year, Suite Night returned to the GDC in grand style as top companies took over an entire floor of the W Hotel in San Francisco, located just two blocks from the convention center. As a Suite Night sponsor, you have 100% creative control to host the networking party of your choosing. With limited space available, make sure to reserve your spot and tap into the ultimate recruitment tool at the GDC.

SPONSORSHIP OPPORTUNITIES

GDC SUITE NIGHT SPONSORSHIP (NON -EXCLUSIVE)

GDC SUITE NIGHT SPONSORSHIPS SEE PRICING BELOW

PRE-EVENT EXPOSURE

- Logo and link on "Parties/Nightlife" page of GDC website.
- Logo in one GDC event e-mail update highlighting events at GDC08.
- Logo in banner ad promoting event on Gdconf.com, Gamasutra.com and Gamecareerguide.com
- Logo in digital conference preview guide if received no later than November 25, 2007.

ON-SITE EXPOSURE

- Text listing of event with logos on the event page in the GDC Conference Program if received no later than January 10, 2008.
- Hospitality Suite with 22"wx28"h sign at room at the W Hotel. Company name and logo on event directional signage. Logo needs to be sent to Show Management by Jan 21, 2008.
- Logo on 4 22"wx28"h directional signs at the W Hotel.
- Logo of all participants on promotional sign. One in each hall (West and North Halls.)
- Sponsor will work directly with the W Hotel for all catering needs, minimums do apply per room size. See below. Show Management will provide sponsor with catering contact info. Sponsor will need to sign a contract directly with the W for food and beverage.

NOTE:

All print ready artwork must be received no later than January 21, 2008

ROOMS	OCCUPANCY	SPONSORSHIP	CATERING MINIMUM*
GREAT ROOM 1	(210)	\$13,250	\$7,000
GREAT ROOM 2	(210)	\$13,250	\$7,000
INDUSTRY ROOM	(170)	\$13,250	\$7,000
WORKROOM 3	(90)	\$7,000	\$4,000
WORKROOM 2	(70)	\$6,000	\$3,000
WORKROOM 1	(60)	\$5,500	\$2,000

*PLEASE NOTE THAT CATERING IS SUBJECT TO A 20% SERVICE CHARGE AND TAX (8.5%).