

# GDC World Mixer

Game Developers Conference - March 23-27, 2009 • Expo Days - March 25-27, 2009  
Moscone Convention Center • San Francisco, CA

**GDC**  
**09** learn  
network  
inspire  
[www.GDConf.com](http://www.GDConf.com)

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For More Info Visit: [GDConf.com](http://GDConf.com)

## GDC World Mixer

Tuesday • March 24, 2009  
Moscone Convention Center • San Francisco, CA

The best ideas emerge when we work together. The GDC World Mixer celebrates the creativity and ingenuity of the international game development community. This gathering of 500+ selected developers and GDCog speakers is sure to be the place where new ideas take root.

As an exclusive sponsor of this reception, your company will act as a liaison and host to developers attending the GDC World Mixer. The sponsor will be perceived as a major facilitator of initiatives facing the international community and a supporter of game development collaboration.

## SPONSORSHIP OPPORTUNITY

### GDC WORLD MIXER (EXCLUSIVE)

GDC WORLD MIXER ..... \$25,000

#### PRE-EVENT EXPOSURE

- Logo and link on Events/Parties and Nightlife page of GDC website.
- One (1) sponsorship listing in a GDC Update e-mail. Includes logo, link, and 50-word company description. Based on availability and sign date.
- Logo included in events listing in digital conference preview guide if received no later than 1/16.
- Logo included on invitations to GDC World Mixer. Must receive logo no later than 1/16.
- Two (2) All Access passes to attend the Game Developers Conference.
- 25 Invitations to attend the GDC World Mixer.

#### ON-SITE EXPOSURE

- Logo in event description in GDC Conference Program if provided no later than 2/16.
- Two (2) hanging single-sided banners at venue, (size 8'w x 5'h). Signs to be provided by sponsor, and need to arrive at the advance warehouse no later than 3/18.
- Logo recognition on two (2) 22"x28" signs at venue provided by Show Management if received no later than 2/16.
- Option to participate in opening remarks.
- One drink ticket per person. GDC Show Management team will manage all bar orders. Bar costs are included in sponsorship.
- 1 totebag insert distributed to all conference attendees, speakers, and press at GDC. (Sponsor will provide 10,000 inserts with Show Management approval.) Inserts need to be shipped to arrive at the advance warehouse by 3/18.)
- Full page, four color ad in GDC Conference Program. Sponsor to provide print ready artwork no later than 2/16.
- Text listing on Conference at a Glance sign and in pocket guide.
- Logo listed on reception drink menu.