

GDC Reception Sponsorships

Game Developers Conference - March 23-27, 2009 • Expo Days - March 25-27, 2009
Moscone Convention Center • San Francisco, CA



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For More Info Visit: GDConf.com

By being the exclusive sponsor of one of the following receptions, you will garner high level visibility and have the opportunity to show your support for the evolution of:

- AI • CASUAL GAMES • GAME CAREER SEMINAR • GAME EDUCATION • GAME OUTSOURCING
- GDC MOBILE • INDEPENDENT GAMES • LOCALIZATION • SERIOUS GAMES • WORLDS IN MOTION

SPONSORSHIP OPPORTUNITIES

RECEPTION SPONSORSHIPS

ONSITE/OFF SITE RECEPTION SPONSORSHIP \$21,000 /30,000+*

PRE-EVENT EXPOSURE

- Logo and link on Parties and Nightlife Events page of GDC website.
- One (1) sponsorship in a GDC Update email. Includes logo, link and 50 word description. Based on availability and sign date.
- Logo included in events listing in digital conference preview guide if received no later than 1/16.

RECEPTION EXPOSURE

- Tabletop during reception (includes one 6' draped table and two (2) chairs.)
- One (1) hanging single-sided banner at reception venue hung by pipe and drape. (Size no larger than 8'w x 5'h provided by sponsor. Must arrive at advance warehouse by 3/18.)
- Handouts may be placed on table at reception. Sponsor to provide handouts. Must arrive at advance warehouse by 3/18.
- Logo in Events section of GDC Conference Program if received no later than 2/16.
- Logo to appear on two (2) 22"x28" thank you signs provided by Show Management to be set up during reception if logo provided no later than 2/13.
- Two (2) All Access Passes to the 5-day Game Developers Conference.
- GDC Show Management to order food and beverage. Any additional food needs to be paid by sponsor. Show Management to provide contact info with venue caterer and sponsor can order and pay directly. (Costs for Food And Beverage based on a food order of 200 people. Unlimited beer and wine.)
- Text listing on Conference at a Glance (CAAG) and pocket guide.

*NOTE: Price subject to venue and catering.