

# Art War Sponsorship

Game Developers Conference - March 23-27, 2009 • Expo Days - March 25-27, 2009  
Moscone Convention Center • San Francisco, CA

**GDC**  
**09** learn  
network  
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[www.GDConf.com](http://www.GDConf.com)

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For More Info Visit: [GDConf.com](http://GDConf.com)

## ART WAR - Live Drawing Competition

Imagine having the GDC's most talented artists showing off their skills in a competitive and fun environment – and you have the opportunity to recruit them all! As the Art War sponsor you have complete control over the rules, competition structure, drawing requirements and prizes, ensuring that you attract the talent you want to hire.

## SPONSORSHIP OPPORTUNITY

### ART WAR SPONSORSHIP

ART WAR SPONSORSHIP (EXCLUSIVE) ..... \$18,375

### PRE-EVENT EXPOSURE

- Logo, link and description on Events page of GDC website.
- Logo, link and description on Career Pavilion page of GDC website.
- Logo and link on sponsors page of GDC website.
- Mention in one (1) GDC email update highlighting events at GDC.
- Logo included in Career listing in digital conference preview guide if received no later than 1/16.
- Additional GDC Job Board Promotions via Gamasutra.com.

### ON-SITE EXPOSURE

- Logo aligned with event description on Career page of the GDC Conference Program if provided no later than 2/16.
- 20' x 20' space in Career Pavilion West Hall expo floor. Background is pipe and drape, sponsor can customize or upgrade at own expense.
- One (1) 4' x 8' double-sided banner within space.
- One (1) 22" x 28" GDC Conference Sign produced by Show Management indicating hours of event and featuring sponsor logo. Logo due by 2/13.
- Four (4) 2' x 2' Floor Graphics produced by Show Management. Artwork due by 2/13.
- Ten (10) flip charts with paper. Paper and pens will be provided by sponsor and the supply should be unlimited.
- One (1) 22"x28" directional sign located in the Career Pavilion with sponsor logo.